Landing Page Build Spec

Template ID\_\_\_\_\_\_\_\_\_

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| **SEO Information** |
| Keywords |  |
| Page Title |  |
| Description |  |

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| --- |
| **Images** |
| Hero Image |  |
| Hero Image Thank You Page |  |

|  |
| --- |
| **Form** |
| Headline |  |
| Form Type | * Mini Form
* Short Form
* Long Form
* Custom Form
 |
| Submit Button Text |  |
| Submit Button Link |  |

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| --- |
| **Body Copy** |
| Main Headline |  |
| Body Copy |  |
| Image(s) |  |

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| --- |
| **Body Copy Thank You Page** |
| Body Copy |  |
| Image(s) |  |