Landing Page Build Spec

Template ID\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| **SEO Information** | |
| Keywords |  |
| Page Title |  |
| Description |  |

|  |  |
| --- | --- |
| **Images** | |
| Hero Image |  |
| Hero Image Thank You Page |  |

|  |  |
| --- | --- |
| **Form** | |
| Headline |  |
| Form Type | * Mini Form * Short Form * Long Form * Custom Form |
| Submit Button Text |  |
| Submit Button Link |  |

|  |  |
| --- | --- |
| **Body Copy** | |
| Main Headline |  |
| Body Copy |  |
| Image(s) |  |

|  |  |
| --- | --- |
| **Body Copy Thank You Page** | |
| Body Copy |  |
| Image(s) |  |